



CATTLE BARON'S BALL
LEE COUNTY
AMERICAN CANCER SOCIETY

The central graphic features a sunburst with a caduceus in the center, positioned above the main title. The title "CATTLE BARON'S BALL" is written in a large, ornate, serif font. Below it, "LEE COUNTY" and "AMERICAN CANCER SOCIETY" are written in a smaller, simpler font, all contained within a decorative banner.

SPONSORSHIP OPPORTUNITIES



**2024
COMMITTEE**

Co-Chairs

Kate Davis
Amy Rohde

Committee

Vanessa Akin
Katie Armes-Taylor
Shannon Berg
Angela Buckhanan
Rhonda Chapman
Candice Clarke
Sara Delaney
Margarita Donahue
Stephanie Drew
Kelly Elleson
Brooke Fluharty
Jessica Foster
Susan Frantz
Angelina Guarisco
Jennifer Gutmore
Coral Huffman
Cindy Lyons
Max Lyons
Nancy McGovern
Maria Montwill
Laurie Moore
Jennifer Ohlman
Ashley Pledger
Natalie Reckard
Jennifer Royal
Kara Sajdak
Jami Smith
Jenn Targia
Jaime Walsh
Taylor Woods
Heather Woods-Elya

HOWDY!

Cattle Baron's Ball is a fabulous, Western-themed gala celebrating 19 years in Lee County, where over 350 cowboys and cowgirls will come together for an evening of good ole' Western fun and philanthropy! The Cattle Baron's Ball is a premier fundraising event, both locally and across the nation, first held in Dallas Texas in 1974. Since then, the Cattle Baron's Ball has brought community members together who are committed to raising funds and awareness to help finish the fight against cancer.

Held at the Hyatt Regency Coconut Point, this one-of-a-kind evening features great food and drink, dancing, axes, bulls, a spectacular auction, and much more. With your support, the American Cancer Society can continue to work to end cancer as we know it, for everyone. The American Cancer Society can continue to improve the lives of people with cancer and their families through advocacy, research, and patient support, and to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

We are the largest private, not-for-profit funder of cancer research in the United States, investing more than \$4 billion since 1946. Thanks in part to our contributions, more than 1.5 million lives have been saved in the US in the past two decades. Now, that is a reason to celebrate!

So, grab your hat, and dust off your boots for what promises to be a toe-tapping, knee-slapping, rip-roaring, kick up your heels good time making a measurable difference in the fight against cancer.

SEE Y'ALL THERE!



Baron's Hero Presenting Sponsor \$30,000

- Premium seating for twenty (20) guests at two reserved tables
- Twenty (20) invitations to the exclusive Partner Reception
- Invitation for Executive to join the 2024 Cattle Baron's Ball Committee as Honorary Chair
- Opportunity for Executive to speak during event program
- Prominent recognition and company logo featuring "Presented by" on event collateral, invitations, website, social media and thank you messaging
- Prominent recognition as Baron's Hero – Presenting Sponsor at event, including logo treatment on video loop at dinner
- Check presentation photo opportunity for sponsor's use on social media channels



Trailblazer Partner

\$20,000

- Premium seating for sixteen (16) guests at two reserved tables
- Sixteen (16) invitations to the exclusive Partner Reception
- Invitation for Executive to join the 2024 Cattle Baron's Ball Committee
- Prominent recognition and company logo on event collateral, invitations, website and social media.
- Prominent recognition as Trailblazer Partner at event, including logo treatment on video loop at dinner
- Exclusive opportunity to support one of the following:
 - VIP Partner Reception
 - Toast to Hope

Lone Star Partner

\$10,000

- Premium seating for twelve (12) guests at one reserved table
- Twelve (12) invitations to the exclusive Partner Reception
- Invitation for executive to join the 2024 Cattle Baron's Ball Committee
- Prominent recognition and company logo on event collateral, invitations, website and social media.
- Prominent recognition as Lone Star Partner at event, including logo treatment on video loop at dinner
- Exclusive opportunity to support one of the following:
 - Entertainment
 - Live Auction
 - Watering Hole with Signature Cocktail
 - Photo Booth



Tycoon Partner

\$7,500

- Premium seating for ten (10) guests at one reserved table
- Ten (10) invitations to the exclusive Partner Reception
- Prime recognition and company logo on event collateral, invitations, website and social media.
- Prime recognition as Tycoon Partner at event
- Exclusive opportunity to support one of the following:
 - Silent Auction
 - Printed Program
 - Welcome Beverage
 - Other Customizable Opportunities

Trail Boss Partner

\$5,000

- Priority seating for eight (8) guests at one reserved table
- Eight (8) invitations to the exclusive Partner Reception
- Prime recognition and company logo on event collateral, invitations, website and social media.
- Prime recognition as Trail Boss Partner at event
- Exclusive opportunity to support one of the following:
 - Thank You Gift (multiple)
 - Registration
 - Invitation
 - Volunteer T-shirt
 - Décor
 - Other Customizable Opportunities



Ranger Partner

\$3,750

- Prime seating for six (6) guests
- Six (6) invitations to the exclusive Partner Reception
- Recognition on event collateral, invitations, website and social media.
- Recognition as Ranger Partner at event

VIP Partner

\$1,500

- Two (2) seats at the Cattle Baron's Ball
- Two (2) invitations to the exclusive Partner Reception
- Recognition on event collateral, website and social media.



2024

SPONSORSHIP COMMITMENT FORM

Saturday, October 19, 2024

Hyatt Regency Resort and Spa, Coconut Point

COMMITMENT LEVEL

Circle desired activation for levels \$5,000+. Pending availability.

- \$30,000:** Baron's Hero Presenting Sponsor
- \$20,000:** Trailblazer Partner
VIP Partner Reception or Toast to Hope
- \$10,000:** Lone Star Partner
Entertainment, Live Auction, Watering Hole, Photo Booth
- \$7,500:** Tycoon Partner
Welcome Beverage, Printed Program, Silent Auction
Other Customized Opportunities
- \$5,000:** Trail Boss Partner
Registration, Invitation, Volunteer T-shirt
Décor, Thank You Gift (multiple)
Other Customizable Opportunities
- \$3,750:** Ranger Partner
- \$1,500:** VIP Partner
- We are unable to attend the event but enclosed is our donation of \$ _____

Please return completed form to nina.gasparrini@cancer.org or by mail to

American Cancer Society
Lee County Cattle Baron's Ball
12810 USF Magnolia Drive
Tampa, FL 33612

A Docusign will then be sent out for your signature.

Please submit logo via email to althea.irving@cancer.org.
Please include both JPEG & EPS/vector files.

American Cancer Society, Inc Tax ID No.: 13-178849

INFORMATION

Donor Name _____

Name for Print _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

Business Phone _____

Cell Phone _____

Email _____

Social Media Handle(s) _____

METHOD OF PAYMENT

- I will pay online at www.leeecattlebaronsball.com
- Enclosed is my sponsorship check in the amount of \$ _____
- Please invoice me. _____

All payments must be received by October 18, 2024.
ACS FED ID: 13-1788491

**THANK YOU FOR HELPING US END CANCER
AS WE KNOW IT, FOR EVERYONE.**

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1.800.227.2345.



American
Cancer
Society®



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WWW.LEECATTLEBARONS.COM